



# Video Production

accredited by the InfoComm International)



VIDEO PRODUCTION develops the skills necessary to enter the field of television and radio broadcasting. Through course work and hands-on experience, students learn business and creative aspects of production, programming, engineering (monitoring of transmission equipment), basic audio production techniques and sales. Good communication skills, proper use of English and computer skills are stressed.

## Work Environment

Technicians may work in large city TV stations where jobs are specialized. In local stations, employees may handle several jobs simultaneously, working with the producer, director, announcer, art director, set director, makeup artist, graphic artist, wardrobe designer, music librarian, camera operator, film and tape editor, lighting director, floor director, sound-effects technician, researcher, property handler, and secretary. Technicians also work closely with news directors, reporters, writers, researchers, on-air personalities, producers, and assignment editors as well as electricians, artists, carpenters and photographers.

## Career Opportunities

Assistant Cameraperson  
Audio Technician  
Camera Operator  
Casting Assistant  
Desk Assistant  
Event Videographer  
Film Editor/Video Tape Editor  
Gaffer/Grip  
Non Linear Editor  
Lighting Assistant  
Master Control Operator  
Multi-media Assistant/Technician  
News Videographer  
Production Assistant  
Prop Person  
Radio DJ  
Researcher  
Soundperson  
Video Engineering Assistant

## Advanced Standing Available\*

Art Institute of Pittsburgh  
Boston University  
Five Towns College  
New England Institute of Technology  
Pennsylvania College of Technology

\*Advanced Standing may be available to those who successfully complete this Tech course. See Articulation Agreements on page 49.

## Employment Outlook

With the increase of local TV and radio stations, opportunities in this field are ever-growing.

**Starting Weekly Salaries:** The mean weekly salary is approximately \$975 for film and video editors.

## Student Supplies

There are no student purchased supplies required for this program.

## Academic credits integrated:

- Technical Math
- Technical Science
- English 12
- Art

## CTE Endorsement

In order to be granted the Technical Diploma endorsement, students must successfully meet the academic and attendance criteria for a two-year Wilson Tech Certificate of Completion, including Career and Financial Management (CFM), and pass the following national certification exam: InfoComm - International Communications Industry Association (ICIA).

## Course Outline

- Fundamentals of Television/Radio Production
- Multitrack Music Production
- TV Equipment Use & Maintenance
- Non Linear Editing
- Audio Engineering
- Script Writing
- Set Design
- Set Building/Dressing
- Lighting
- Film Documentary Development
- Radio Spot Production
- Podcasting
- Youth Leadership Activities
- Career Opportunities
- Sound Reinforcement

## Consider these classes at Tech

- Advertising Art
- Audio Production
- Carpentry
- Computer Networking & Repair/Technical Electronics
- Construction Electricity
- Cosmetology
- Cosmetology\*
- Fashion Merchandising/Design
- Photography
- Printing\*
- Web & Internet Technology

All placements are based upon individual needs and approval from the district and parent/guardian.

\*Smaller class size.