



Retailing

accredited by the National Retailing Federation

RETAILING offers students the opportunity to participate in the operations of a working store. Students order, stock, develop displays and market products to the public and school population. All aspects of customer service, inventory, loss prevention, profit and loss management are included in the curriculum. With the abundance of retail establishments in the region, the need for trained workers is very high.

Work Environment

Workers provide goods and services that consumers need and want. They perform tasks which support the operations of a retail establishment. The working environment will vary depending on the size and type of business as well as its location.

Career Opportunities:

Merchandise Handler
Receiving Clerk
Inventory Clerk
Sales Clerk
Bagger
Stock Clerk
Cashier
Gift Wrapper
Store Security

Employment Outlook

Because jobs in retailing involve such a wide range of abilities and skills, job possibilities relating to this curriculum are many. Retail establishments need many workers with various skills.

Required for Sequence Credit

Career and Financial Management

Course Outline:

- Telephone Skills
- Counting Money/
Cashier Skills
- Customer Service Skills
- Filling Orders
- Creating Displays
- Ordering and Receiving Merchandise
- Computer Inventory Applications
- Display Skills
- Inventory Control
- Loss Prevention

Related Courses at Wilson Tech

- Fashion Merchandising/Design
- Office Skills
- Web and Internet Technology

Scheduling Information

Grades: 9-12
Units: 4½ ea yr
Location: Manor
Plains
Sessions: AM/PM